



FOR IMMEDIATE RELEASE

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Santa Maria Businesses Gain New Perspective in Banking
American Perspective Bank Now Open in Santa Maria

SAN LUIS OBISPO, CA— Official today, American Perspective Bank (APB) now has a full service office in Santa Maria, located at 2646 Santa Maria Way, Suite 101. The unique business bank is opening to provide concierge service to existing and new clients in Santa Maria and all of Northern Santa Barbara County. APB will host a grand opening for the community on Wednesday, August 4 from 4-6pm, including a Chamber of Commerce ribbon cutting scheduled for 4:30. The event will include refreshments, entertainment, personal tours of the facility and socializing. Hors d'oeuvres will be served along with a Santa Maria-style barbecue.

“We are already serving a strong client base here in Santa Maria,” said APB Senior Vice President Mike Sell. “With our advanced technology including remote check scanning, remote banking and multiple courier options, we’ve been able to facilitate our clients’ needs very well. With our new office, we will be able to take that to an even higher level. Existing and new clients will personally have the full APB concierge experience in Santa Maria with seasoned professionals and a high quality well equipped facility.”

Joining Sell at the branch is longtime Santa Maria resident and Branch Manager Rachel Hill, along with Personal Banker Ryan Maxwell. Hill brings over 20 years’ experience and is a long time Santa Maria resident and active member of the community. Maxwell is a Cal Poly Business Administration graduate with over 12 years professional experience in finance and banking.

“I am very pleased that we were able to put together a quality core group leading the Santa Maria team with solid banking experience and many connections to the Santa Maria Valley,” said Sell.

Since 2007, American Perspective Bank serves commercial enterprises, professionals, real estate investors, family business entities, and residents in San Luis Obispo County and Northern Santa Barbara County. Visit them online at www.AmericanPerspectiveBank.com or call (805) 354-7800.

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